

FIFTH WEEK OF **The GREEN TICKET SALE!**

OF

THE NEW YORK STORE, AT MARSHALL, MISSOURI.

Instead of losing its charms the Green Ticket Sale is Constantly growing in Popularity, as new goods arrive. The success is so brilliant and our business has increased so wonderfully that we, ourselves, are agreeably surprised by the flattering results. The hour is near that the New York Store will be able to record, as its annual sales, the proud figures of


ONE QUARTER MILLION!


A NEW DEPARTURE.

The demand for Spring Wraps has grown so much that we found it necessary to keep a Larger Stock in our Cloak Room up-stairs. Whether you buy or not we will cheerfully show you the handsome new styles.

LARGE ADDITIONS!

Have been made to the Bargain tables in our Clothing Department. We wish to state with much emphasis that we sell a superior class of Clothing at such prices that those who sell the ordinary makes have to acknowledge that they can no Longer Compete with the New York Store. "ONE BY ONE THE ROSES FALL."

TABLE CLOTH!

Be sure and lay in your supply now. You will never be able to buy your table linens at such low prices as our green ticket sale now indicates.

KID GLOVES!

We have made arrangements with a view to securing the entire Kid Glove Trade. If you want the correct Glove at a Popular Price your own interest will lead you to the New York Store. We are sole agents here for the Celebrated Trefausee Glove, the best in the world, price \$2. Also sole agents for the Tuxedo, the Chesmount and the Mizroa Lock Stitch Glove. Kid Glove Dealers will please stand from under.

Dress Goods Department!

A few items out of various Departments: Colored Cashmeres, Worsted Plaids, Stripes and Siciliennes, regular price 12 1-2 to 20 cents, Green Ticket price 8 1-3 cents. English Henriettas in the newest shades, double width, regular price 30 cts., Green Ticket price 20 cts. All-wool double width Albetra cloths for blouses and dresses, Worth 50 cts., Green Ticket Price 25 cts. 1250 yards all-wool 40 to 46 inch plain, Striped and plaid dress goods Sold Regularly at from 60 to 75 cts., they now go at the Extraordinary Low Green Ticket Price of 35 cts per yard.

An Extra One-Fourth Off!

Is given on all Dress Goods Remnants. In addition to the above, which are a few quotations only of our many bargains, we have just received the most complete assortment of Black and Mourning Dress Goods such as Queen's Cloths, Serges, Barrantines, Hemstitched Nan's Veilings, in all-wool and Silk warp, Beatrice Cloth, Alma Cloths, and also the Latest Novelties in Colored Combicatus Robes and Stripes and Plaids. A new Line of DRESS SILKS AND TRIMMING SILKS.

LACES, EMBROIDERIES, HANDKERCHIEFS AND GLOVES!

Torchon, Medici, Clury, Valenciennes, Chastilly and Duchesse Laces, all at reduced Green Ticket Prices. Embroideries in Jaconet, Swiss and Nainsook, Green Ticket Price about 1- less than regular price. Embroidered Handkerchiefs worth 35 cts, Green Ticket Price 15 cts. Embroidered Handkerchiefs worth 50 cts, Green Ticket Price 25 cts. Kid Gloves, regular price \$1.50, Green Ticket Price \$1.

WASH GOODS AND WASH FABRICS!

Plaid and Striped Lawns, and India Linens, regular price 12 1-2 cts., Green Ticket price 8 1-3 cts. Fine English Cord, Striped and Plaid Mulls, regular price 18 to 20 cts., Green Ticket price 12 1-2 cts. Scotch Zephyr Ginghams, worth 12 1-2 to 15 cts., Green Ticket price 8 1-3 cts. English Sateens in elaborate designs, worth 18 cts., Green Ticket price 10 cts. French Sateens, the finest, worth 40 cts, Green Ticket price 30 cts. In this department our arrivals consist of beautiful Challis at 5 cts., 10 cts., and 19 cts. and all-wool French Challis at 35 cts. Hemstitched, reverend and satin striped bordered white India Lawns for dresses. Tuckings and hemstitched reverings for yokes and sleeves, a dazzling display of the latest designs in Flannelettes and Outing cloths for blouses, waists and dresses.

HOSIERY AND UNDERWEAR.

Children's fast black ribbed hose, worth 12 12c.	Green Ticket Price 7 1-2c.
do do do do 15 to 18c.	do do 10c.
Ladies do regular made 40c	do do 25c.
do Brown Balbriggan do do 25c	do do 15c.
do Pin Striped do do 35c	do do 19c.
do Fast Black hose, good quality, worth 20c.	do do 12 1-2c.
do Swiss Ribbed, regular made Vests, worth 50c.	do do 35c.

Domestics! Domestics!

We are selling Lonsdale and Fruit of the Loom Bleached Domestics at 7c per yard. Best Sheetings 19c per yard. Best Lonsdale Cambric 10c per yard. Cotton Apron Checks at 5c per yard. Heavy Yard wide Unbleached Domestics at 5c per yard. Best Prints at 5c per yard.

Carpets and House Furnishings!

Lace Curtains, Green Ticket Reduction, 1-5 off. All-wool best 2-ply carpets, Green ticket price 50c per yard. Remnants of carpets 1-4 off. An Elegant assortment of PONGEE DRAPERIES and JAPANESE SILKS for Curtains, Throws, Etc., at GREEN TICKET PRICES.

Go to other Stores and count from how many pieces of Carpet you are called upon to make your selections and come to the New York Store and see whether we don't show hundreds of pieces more than anybody else!

Boots and Shoes: Our Green Ticket Reduction of 1-5 off still Continues, and affects immense Sales in this Department.

A WORD TO THE WISE: We Are Very Near the End of the Green Ticket Sale!

THE NEW YORK STORE MERCANTILE COMPANY.

THEO. MAYER, Manager.